

# Renato Araga

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## Objective

To work as not only as a Designer, but also a problem solver. Exercise my ability to communicate the needs of clients, but also maintain a preemptive perspective towards process driven solutions and design trends.



### Experience

**Toshiba America Medical Systems  
Irvine, Ca.**

**Multimedia Specialist  
August 2011- Present**

Primary specialist for all projects involved in print production (tradeshow wayfinding/ corporate sales collateral) and front end development.

Developed and maintained top 2 used iOS/ applications of company app store (XCode/ HTML/CSS/JS/Apperian App cloud)

Consistent production of Corporate presentations (Powerpoint / Keynote) for senior management and sales team.

Establish intuitive user experience through design and support of internal interfaces.

Produce comprehensive sales training via Flash development and various forms of time-based media

**Pure Fiber International, Ontario, Ca.**

**Graphic Designer**

**April 2011-July 2011**

Establish and launch e-mail marketing campaigns across multiple clients and browsers for optimal exposure

Reinforce clarification through Illustration and story boarding all prospective concepts for management and other colleagues

Design product packaging for all products under tight budget constraints

Generate print advertising and establish print production process for all products and future collections

### Experience (continued)

**ICDC College, Culver City, Ca.**

**Graphic Designer**

**October 2009–April 2010**

Solely responsible for production all in-house print advertising (brochures, flyers, posters, inserts) while establishing optimal pre-press procedures and edit requests.

Produce corporate identities for campaigns and supporting education outlets

Maintain and contribute to collaboration with Creative Directors and SEO

Coordinators towards expanding work to multiple departments.

### Other Experience

**Soirée Agency, Santa Monica, Ca.**

**Graphic Design Intern**

**September 2010–December 2010**



### Education

**California State University–Sacramento**

**Sacramento, Ca.**

**B.S., Graphic Design—May 2009**



### Computer Skills

Photoshop

● ● ● ● ● ●

Illustrator

● ● ● ● ● ●

Indesign

● ● ● ● ● ●

Dreamweaver

● ● ● ● ● ○

Flash

● ● ● ● ● ○

Powerpoint / Keynote

● ● ● ● ● ○

Word

● ● ● ● ● ○

Excel

● ● ● ● ● ○

HTML

● ● ● ● ● ○

CSS

● ● ● ● ● ○

CMS (Wordpress/Joomla/Sharepoint)

● ● ● ● ● ○

Video Production / Editing

● ● ● ● ● ○

### What's up with the dots?

- ● ● ● ● 5 - Eats for breakfast
- ● ● ● ● 4 - Worthy adversary
- ● ● ● ● 3 - Honorable mention
- ● ● ● ● 2 - Using training wheels
- ● ● ● ● 1 - Why is this even here?